



Summer 2011 Newsletter Volume 8 Number 3

Message from Mary Beadle, History Division Chair

It is not too soon to be thinking about panels and submission of papers for the 2012 BEA Convention. The submission deadline is less than two months away. There were a number of panel ideas that were suggested at the History Division meeting including:

- 1) media archives, focusing on various media archives located around the country, type of material available, descriptions of various historical research possible the site
- 2) history of Spanish language television/radio, with a primary focus on U.S. media
- 3) sports history-developments of various programs, networks; influence of the internet sports programming

Other panel ideas: panel of women and media, local histories, history of technology panel.

The 2012 BEA convention will be held April 15-18 at the Las Vegas Hilton. Information and guidelines for submitting panel presentations and papers are provided below. The deadline for submission is September 15.

BEA 2012 Call for Papers & Panels

The BEA invites panel submissions and scholarly papers from academics, students, and professionals for presentation at the 57th annual convention in Las Vegas. Through an online system by All Academic, Inc. BEA members can upload papers online for the paper competitions. "Tipping Points" serves as a focus for the convention, but papers are not limited to this area of research and discussion. All sessions must adhere to the goals and objectives of the interest division(s) to which they are submitted. Descriptions of each interest division are listed on the online paper submission site. Each division selects up to six papers-four for presentation and two as alternates-for presentation at the convention. A

few papers may be selected by divisions for consideration in the Scholar-to-Scholar (poster) session. The deadline for submission is **September 15, 2011**. Additional information can be accessed at <http://www.beaweb.org/bea2012.html>. Click on papers and presentations. To access the History Division website, click on <http://www.beaweb.org/id-his.htm>.

If you have any questions or need further clarification, contact the division vice-chair: Susan Brinson, Department of Communication & Journalism, Auburn University, 217 Tichenor Hall; Auburn University, AL 36849-5211; ph: 334-844-8428; e-mail: brinssl@auburn.edu

Revamped...

BEA journals (JOBEM, JRAM and JoME) have been completely revamped online. Check them out at <http://www.beaweb.org/publications.htm>

New Ph.D. program director at Cronkite School a historian

Dr. Craig Allen will be taking the helm as Director of the Arizona State University Walter Cronkite School's new doctorate program as it launches. The first class begins this August. Dr. Allen is nationally known for his work on broadcast news history as well as his upcoming history on Spanish American broadcasting.

Publications

Michael Adams (San Jose State University) biography, *Lee de Forest, King of Radio, Television, and Film*, will be published this November by Springer Science and Business. It contains the result of much new research on de Forest's development of a sound on film process he called Phonofilm. Mike has also redesigned the de Forest website which he has maintained for the past 15 years at www.leeedeforest.org.

Cynthia B. Meyers' (College of Mount Saint Vincent) article, "The Problems with Sponsorship in Broadcasting, 1930s-50s: Perspectives from the Advertising Industry," will be published soon in the *Historical Journal of Film, Radio and Television* (Vol. 31, No. 3, 2011). The article deals with the debates within the advertising industry on the problems of sponsor control of programming on radio and early television.

Godfrey to complete biography of Charles Francis Jenkins

Donald Godfrey is on sabbatical to complete his work on the biography of Jenkins. The biography is tentatively titled *C. Francis Jenkins: Inventor...American Visionary*. Godfrey claims that Jenkins' contributions in television and film have almost been forgotten and that too many label him as "mechanical television inventor" and then just dismisses his work. Godfrey is a professor at the Arizona State University, Walter Cronkite School of Journalism and Mass Communication. He has published several scholarly books, including

Philo T. Farnsworth: The Father of Television, the Historical Dictionary of American Radio, and Methods of Historical Analysis in Electronic Media.

Perry enters political arena

Stephen D. Perry, Mass Media Coordinator and Professor of Communication at Illinois State University, has announced his candidacy for State Representative in Illinois. His campaign website is <http://www.votesteveperry.com/>.

Congratulations (& it's never too late)!



To Donna Halper, professor at Lesley University, received her Ph.D. in communication from the University of Massachusetts-Amherst. Donna is a media historian, radio consultant, author of five books, has been a major market radio broadcaster, and even discovered the rock group Rush back in the 1970s! Her latest book is *Boston Radio: 1920-2010*.

Our sympathy...

To family, friends, and colleagues of Thomas Berg, recent BEA president, and longtime faculty member in the Department of Electronic Media Communication at Middle Tennessee State University, who passed away July 10. A memorial service is being planned at MTSU.

Please direct comments or suggestions to Gary McIntyre, newsletter editor, Communication Dept., 135 Stadium Dr. Rm. 119 Allen Hall, Mansfield University, Mansfield, PA 16933 (gmcintyr@mansfield.edu, ph.: 570-662-4789)