

**Spring 2010 Newsletter Volume 7 Number 2**



***BEA CONVENTION 2010, LAS VEGAS CONVENTION CENTER***

***Message from Mitch Shapiro, History Division Chair:***

“I HOPE ALL OF YOU ARE GOING TO JOIN US FOR THE ANNUAL CONFERENCE IN LAS VEGAS. IT LOOKS TO BE A VERY *STRONG PROGRAM*. THE HISTORY DIVISION WILL HAVE FOUR PANEL SESSIONS AND OUR COMPETITIVE PAPER SESSION. THESE PRESENTATIONS REPRESENT A DIVERSITY OF TOPICS AND PRESENTERS. THE QUALITY OF ALL OF THE SESSIONS IS HIGH, AND I HOPE WE CAN HAVE GOOD ATTENDANCE AT ALL OF THESE SESSIONS. IN ADDITION, OUR DIVISION’S BUSINESS MEETING IS ON FRIDAY MORNING. PLEASE COME AND SHARE YOUR THOUGHTS AND IDEAS FOR NEXT YEAR’S CONFERENCE. THE DETAILS ON ALL OF THESE SESSIONS ARE PROVIDED BELOW. I LOOK FORWARD TO SEEING YOU IN LAS VEGAS.”

***CONVENTION HISTORY DIVISION SPONSORED/CO-SPONSORED PANELS:***

❖ **WEDNESDAY 9:45 – 11 A.M. BALLROOM A (SESSION ID: 553)**

***WALTER CRONKITE: THE LEGEND RE-ASSESSED.*** THE DEATH OF WALTER CRONKITE LAST YEAR MARKS A WATERSHED EVENT FOR CBS NEWS AND THE ENTIRE FIELD OF BROADCAST JOURNALISM. THE PANEL CONSISTING OF SCHOLARS WHO HAVE WRITTEN ABOUT MR. CRONKITE’S CONTRIBUTIONS TO THE FIELD WILL JOIN PRACTITIONERS WHO WORKED WITH AND AROUND HIM FOR MANY YEARS. THEY WILL REVIEW HIS IMPACT ON CBS NEWS AND THE LEGACY HE HAS LEFT FOR OTHERS NATIONALLY. PANELISTS WILL ALSO DISCUSS THE

STANDARDS HE SET AND ENFORCED AS MANAGING EDITOR AND NETWORK NEWS ANCHOR.

❖ **THURSDAY, 2:45 – 4 P.M. N242 (SESSION ID:333)**

**ARCHIVAL FILM WORKSHOP II-ARCHIVAL STORYTELLING.** THIS WORKSHOP WILL INSTRUCT HOW TO FIND, USE, AND LICENSE ARCHIVAL FILM MATERIAL FOR DOCUMENTARY AND OTHER MEDIA PRODUCTION USES. IT WILL INCLUDE HOW TO INCORPORATE ARCHIVAL MEDIA FOR STORY DEVELOPMENT AND PROVIDE EXAMPLES OF SUCCESSFUL PAST USES FOR ARCHIVAL MATERIAL IN NATIONAL AND INTERNATIONAL DOCUMENTARY PROJECTS.

❖ **FRIDAY, 10:45 A.M. – 12 P.M. N254 (SESSION ID: 479)**

**HISTORY DIVISION MEETING.** THE HISTORY DIVISION IS CONCERNED WITH TEACHING HISTORY AND CONDUCTING SCHOLARSHIP IN THE FIELD. MEMBERS ARE INVOLVED IN CLASSROOM TEACHING AND IN THE RECORDING AND ANALYSIS OF HISTORICAL EVENTS RELATING TO ELECTRONIC MEDIA. THEIR GOALS ARE TO ENCOURAGE AND CONTINUALLY IMPROVE TEACHING IN THE AREA; TO PROVIDE A FORUM FOR THE PRESENTATION OF ORIGINAL SCHOLARSHIP; TO SHARE IDEAS AND RESOURCES IN THE FIELD; AND TO ENCOURAGE PRESERVATION OF HISTORICAL MATERIALS.

❖ **FRIDAY, 1:15 – 2:30 P.M. N241 (SESSION ID:510)**

**HISTORY DIVISION PAPER SESSION** MODERATOR: MITCHELL SHAPIRO, UNIVERSITY OF MIAMI

**OPEN CATEGORY:**

**FIRST PLACE:** GARY MCINTYRE, MANSFIELD UNIVERSITY OF PENNSYLVANIA, *THE PERFORMANCE RIGHTS ACT: RADIO BROADCASTING FACES MAJOR CHALLENGE IN LONG BATTLE AGAINST MUSIC LICENSING*

**SECOND PLACE:** NORMAN YOUNGBLOOD, AUBURN UNIVERSITY, *REPRESENTATIONS OF ARABS IN SEASON ONE OF THE RAT PATROL*

MICHAEL OLSZEWSKI & MAX GRUBB, KENT STATE UNIVERSITY, *FROM AVIATING TO ZOOMERATING: THE CURIOUS LIFE AND DEATH OF RADIO'S 'MAD DADDY'*

RICHARD RUDIN, LIVERPOOL JOHN MOORES UNIVERSITY, UK, *HOW THE BRITISH PRESS JOINED BOTH SIDES OF THE DEBATE OVER WHETHER COMMERCIAL RADIO SHOULD BE INTRODUCED IN THE U.K.*

**FRIDAY, 1:15- 2:30 P.M. N242 (SESSION ID:492)**

**DOCUMENT PRESERVATION, NATIONAL ARCHIVE GRANTS, AND PUBLICATION.** THIS PANEL WILL ADDRESS THE GROWING TREND IN HISTORICAL DOCUMENTARY PRESERVATION AND PUBLICATION.

❖ **SATURDAY, 9 – 10:15 A.M. N233 (SESSION ID:336)**

**"THE EYE VS. THE EAR: VISUALLY IN RADIO HISTORY."** ALTHOUGH RADIO IS AN AURAL MEDIUM, IT IS NOT MERELY SOUND: IMAGES OF RADIO STARS, PROGRAMS, PRODUCTS, AND EVENTS ARE ALSO PART OF OUR VISUAL CULTURE. RADIO'S APPEAL TO THE "EAR" INSTEAD OF THE "EYE" HAVE ALSO AFFECTED

POLICY DEBATES. THIS PANEL EXPLORES VARIOUS ELEMENTS AND DEBATES OVER RADIO'S VISUALITY.

FOR MORE INFORMATION ON PANEL MODERATORS AND PARTICIPANTS, CONSULT THE BEA CONVENTION ONLINE PROGRAM.

[HTTP://WWW.BEAWEB.ORG/AM/TEMPLATE.CFM?SECTION=HOME&CONTENTID=3823&TEMPLATE=/CM/CONTENTDISPLAY.CFM](http://www.beaweb.org/am/template.cfm?section=home&contentid=3823&template=/cm/contentdisplay.cfm)

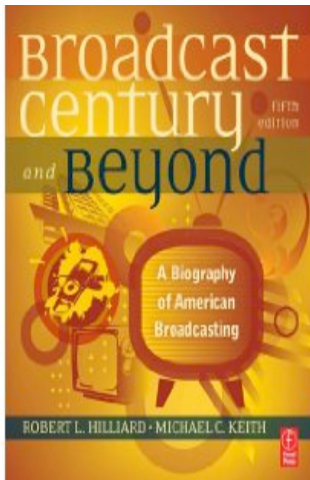
### *Other BEA Convention panels of interest to History Division*

*The Dangerously Funny Smothers Brothers: A conversation with David Bianculli.* (FRIDAY, 9:15 – 10:30 A.M. N251 SESSION ID:552) IN HIS NEW BOOK *DANGEROUSLY FUNNY*, DAVID BIANCULLI, ASSOCIATE PROFESSOR OF TV HISTORY (ROWAN UNIVERSITY), AND MEDIA CRITIC FOR NPR'S "FRESH AIR," TRACES THE HISTORY AND IMPACT OF "THE SMOTHERS BROTHERS COMEDY HOUR." BIANCULLI WILL SHOW CLIPS AND DISCUSS THE SOCIAL, LEGAL AND POLITICAL SIGNIFICANCE OF ONE OF THE MOST CONTROVERSIAL PROGRAMS IN TELEVISION HISTORY. MIKE DONOVAN, ROWAN UNIVERSITY, WILL MODERATE.

### *A couple reminders from Heather Birks (BEA Executive Director) ...*

- ❖ IF YOU ARE INVOLVED IN ANY SESSIONS AT THE BEA CONVENTION, PLEASE CHECK THE CONVENTION PROGRAM FOR MISTAKES, ADDITIONS, ETC.
- ❖ JOME (JOURNAL OF MEDIA EDUCATION) IS THE NEW ONLINE BEA PUBLICATION. DAVID BYLAND, EDITOR, IS LOOKING FOR SUBMISSIONS ON ANY TOPIC INVOLVING TEACHING AND LEARNING RELATED TO MEDIA EDUCATION. HE IS ALSO INTERESTED IN INCLUDING VIDEO, AUDIO, PHOTOGRAPHS, AND LINKS WITH EACH ARTICLE. THE SECOND ISSUE OF JOME IS DUE FOR PUBLICATION APRIL 15. CONTACT DAVID AT [DAVID.BYLAND@OKBU.EDU](mailto:DAVID.BYLAND@OKBU.EDU)

### *Publications*



THE FIFTH EDITION OF *THE BROADCAST CENTURY AND BEYOND: A BIOGRAPHY OF AMERICAN BROADCASTING* BY ROBERT L. HILLIARD AND MICHAEL C. KEITH HAS JUST BEEN PUBLISHED BY FOCAL PRESS. "THIS NEW EDITION CONTAINS NEW UPDATES ON FCC DECISIONS, INTERNET AND SATELLITE PROGRAMMING, INDUSTRY GLOBALIZATION, TECHNICAL INNOVATIONS, MEDIA CONVERGENCE, BROADCAST NEWS, DISSEMINATION AND COVERAGE, AUDIENCE DIFFUSION, AND FUTURE TRENDS. THE NEW EDITION VIVIDLY DEPICTS THE EVENTS, PEOPLE, PROGRAMS, AND COMPANIES THAT MADE RADIO AND TELEVISION DOMINANT FORMS OF COMMUNICATION." (MICHAEL KEITH)

***Congratulations!!***...TO LAURA LINDER (MARIST COLLEGE) WHO WAS AWARDED A SABBATICAL FOR FALL 2010. LAURA WILL BE WRITING A PAPER TENTATIVELY TITLED "IN THE PRINCIPAL'S OFFICE: A TEXTUAL ANALYSIS." THE PAPER WILL ANALYZE THE ELEMENTS OF *THE PRINCIPAL'S OFFICE*, A "REALITY" TV SHOW (AIRS ON TRUTV), TO ILLUSTRATE HOW THE SHOW SIMULTANEOUSLY CHALLENGES AND CONFIRMS OUR PRECONCEPTIONS OF PRINCIPALS, HIGH STUDENTS, AND PARENTS.

### **American Journalism Historians Association (AJHA) Awards-Nominations due May 10, 2010**

#### ***THE SIDNEY KOBRE AWARD FOR LIFETIME ACHIEVEMENT IN JOURNALISM HISTORY:***

THE ORGANIZATION'S HIGHEST HONOR RECOGNIZED INDIVIDUALS WITH EXEMPLARY RECORD OF SUSTAINED ACHIEVEMENT IN JOURNALISM HISTORY THROUGH TEACHING, RESEARCH, PROFESSIONAL ACTIVITIES, OR OTHER CONTRIBUTIONS TO THE FIELD OF JOURNALISM HISTORY. AWARD WINNERS NEED NOT BE MEMBER OF THE AJHA. NOMINATIONS FOR THE AWARD ARE SOLICITED ANNUALLY, BUT THE AWARD NEED NOT BE GIVEN EVERY YEAR. THOSE MAKING NOMINATIONS FOR THE AWARD SHOULD PRESENT, AT THE MINIMUM, A COVER LETTER EXPLAINING THE NOMINEE'S CONTRIBUTIONS TO THE FIELD AS WELL AS A VITA OR BRIEF BIOGRAPHY OF THE NOMINEE. NOMINATING LETTERS AND SUPPORTING MATERIALS SHOULD BE SUBMITTED BY MAY 1.

***DISTINGUISHED SERVICE TO JOURNALISM HISTORY AWARD:*** RECOGNIZES PRACTICAL JOURNALISTS WHO THROUGH THEIR WORK HAVE MADE A CONTRIBUTION IN SOME WAY TO JOURNALISM HISTORY. NOMINATIONS FOR THE AWARD ARE SOLICITED ANNUALLY, BUT THE AWARD NEED NOT BE GIVEN EVERY YEAR. NOMINATIONS ARE DUE BY MAY 1.

SEND NOMINATIONS FOR BOTH AWARDS TO:  
MIKE CONWAY, INDIANA UNIVERSITY, SCHOOL OF JOURNALISM  
ERNIE PYLE HALL, RM. 200, 940 E. 7<sup>TH</sup> STREET, BLOOMINGTON, IN 47405

CONTACT MIKE AT: [MTCONWAY@INDIANA.EDU](mailto:MTCONWAY@INDIANA.EDU) PH.: 812-856-1371

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**PLEASE DIRECT COMMENTS OR SUGGESTIONS TO GARY MCINTYRE,  
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PH.: 570-662-4789)**